Fieldmox by Heffl

SEASON 01 · CLEANING EDITION

A FREE AI WEBINAR FOR CLEANING BUSINESSES

The Sidekick Sessions.

More customers. Less busywork.

Learn how to use AI to win more cleaning jobs and run smoother day-to-day operations, so your crew does the cleaning and the busywork does itself.

FREE FOR SELECTED TEAMS

Live online webinar

Sunday, 29 November 2026

[Time · IST]

Hosted by Fieldmox · Led by Hadi Azeez

fieldmox.com

THE BIG IDEA

AI can't scrub a floor. That's the point.

Your customers pay for a spotless home, a fresh office and a guest-ready Airbnb, done by people they trust. AI won't change that. It changes everything around the clean: the replies, the quotes, the posts and the rota.



11:07 PM

The late-night enquiry gets a reply

Someone needs a move-out deep clean by Friday. They get a friendly reply and a quote before they message the next company.



SUNDAY

Next week's rota plans itself

Recurring cleans land on the calendar, cleaners are assigned by area, and customers get reminders automatically.



ONE SITTING

A month of posts, done

Turn before-and-after photos and quick tips into captions, reel scripts and local ads in one afternoon.



JOB DONE

Happy clients leave reviews

Every finished clean triggers a thank-you, the invoice and a review request. No more "I forgot to ask."

Your crew + AI sidekick = ✨ more bookings

SOUND FAMILIAR?

Where cleaning businesses lose jobs and hours.

None of these need more cleaners. They need a sidekick that never sleeps and never forgets.

01 **Enquiries wait till morning**, and the customer books someone else.

02 **Every quote is done by hand**, often after a site visit.

03 **The rota lives on WhatsApp**, and one sick call breaks the week.

04 **Recurring clients drift away** with no reminder to rebook.

05 **Great work goes unseen**: no photos posted, no reviews asked for.

PART 1 · MORE CUSTOMERS

Win more cleaning jobs with AI.

💬

Answer every enquiry, instantly

AI replies on WhatsApp, Instagram and your website, asks the right questions (rooms, size, date) and books the visit.

⚡

Send quotes in minutes

Turn room counts, square feet and photos into a clear, consistent quote, plus a follow-up if they go quiet.

⭐

Get found and trusted locally

Before-and-after posts, Google Business updates and review replies that make locals call you first.

🔍

Find your next contracts

Spot offices, Airbnb hosts and property managers, including in Facebook and LinkedIn groups, and write outreach that gets replies.

PART 2 · SMOOTHER OPERATIONS

Put the busywork on autopilot.

From the first message to the five-star review, AI handles the admin at every step, so nothing falls through the cracks.

Enquiry 01
Instant reply, details captured

Quote 02
Drafted from rooms and photos

Booking 03
Confirmation and reminders sent

Clean 04
Crew assigned, room-by-room checklist

Invoice 05
Sent on completion, payment nudges

Review 06
Thank-you and review request

ALSO ON AUTOPILOT

Weekly and fortnightly cleans scheduled · contract renewals reminded · cover found when a cleaner calls in sick · supplies flagged before they run out

WHO IT'S FOR

Built for every kind of cleaning business.

- Home & residential
- Deep cleaning
- Move-in / move-out
- Office & commercial
- Airbnb & holiday-let turnovers
- Carpet & upholstery
- Window & facade
- Post-construction
- Sanitisation & disinfection
- Housekeeping contracts

Owners
who want more bookings without more late nights.

Office & ops staff
who handle bookings, the rota and customer calls.

Sales & marketing
whoever posts, quotes and follows up with leads.

THE PLAYBOOK

Five sessions. Zero jargon.

Each one built around a real job in your cleaning business, with something to use the very next day.

🎯 01

Win more jobs

Find homeowners, Airbnb hosts and offices, and write replies and quotes that win.

Take home: outreach templates

📣 02

Get seen

Before-and-after content, short videos and Google reviews that make locals call you first.

Take home: 30-day content plan

⚡ 03

Busywork on autopilot

Lead replies, booking confirmations, rebooking reminders and payment nudges.

Take home: your first 3 automations

🔧 04

Run a tighter ship LIVE IN FIELDMOX

Recurring cleans, crew dispatch, checklists and quote → job → invoice.

Take home: an ops setup that runs

🛠️ 05

Build it together, with your team

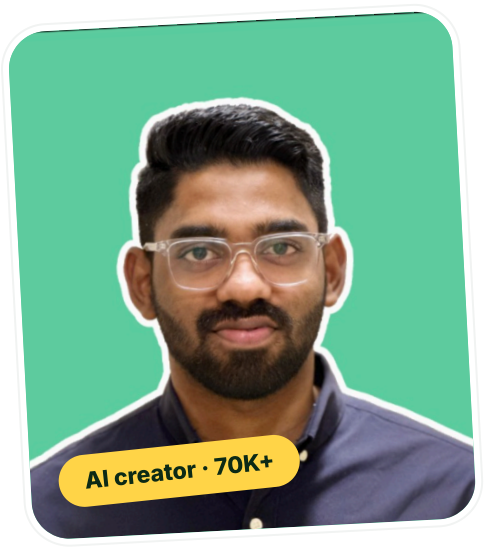
A hands-on workshop where we set it all up for your business.

Done with you · Free for selected teams

- ✦ Your prompt library
- ✦ Automations switched on
- ✦ Your rota, cleaned up
- ✦ A 30-day action plan

YOUR GUIDE

Meet Hadi Azeez.



He grew to 70K+ followers in under 30 days, using AI to make his videos.

Hadi is an AI enthusiast and consultant who builds with AI, not just talks about it. He has advised many businesses on using AI for sales, marketing and operations, and now he's bringing that playbook to cleaning businesses.

70K+
Instagram · @hadibuilds.ai

<30 days
to build it, with AI videos

LinkedIn: linkedin.com/in/hadi-azeez-321322197

HOW IT WORKS

Four steps to your sidekick.

1
Apply
Tell us about your cleaning business and your biggest headache.

2
Get picked
We hand-select a small group of teams from all applications.

3
Learn live
Join the online webinar with Hadi, plus live Q&A.

4
Build together
Workshop with your team, then run it all on Fieldmox.

DATE
Sunday, 29 Nov 2026

TIME
[Time · IST]

WHERE
Online · link on selection

Fieldmox by Heffl

Your sidekick is waiting.

Spots are limited and every application is reviewed by hand. Selected cleaning teams join completely free.

- ✦ Live AI webinar with Hadi Azeez
- ✦ Hands-on workshop with your team
- ✦ Prompt library for cleaning teams
- ✦ Quote and follow-up templates
- ✦ 30-day content plan
- ✦ Automations set up with you

Apply now →

fieldmox.com/[sidekick]
Takes about 2 minutes · Webinar on Sunday, 29 November

Is it really free?
Yes. No cost for selected teams.

Do I need to be techy?
Not at all. Built for owners and office staff.

Who should join?
You, plus whoever handles bookings, the rota or marketing.